

WORLD CASHEW CONVENTION



Organised by

CashewInfo.com

For the industry, by the industry

09-11 Feb 2017

Grand Copthorne Hotel, Singapore



Title Sponsors



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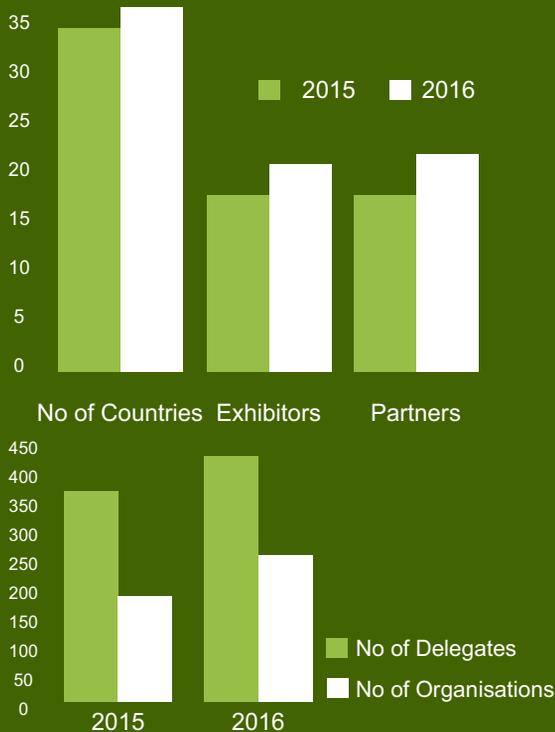
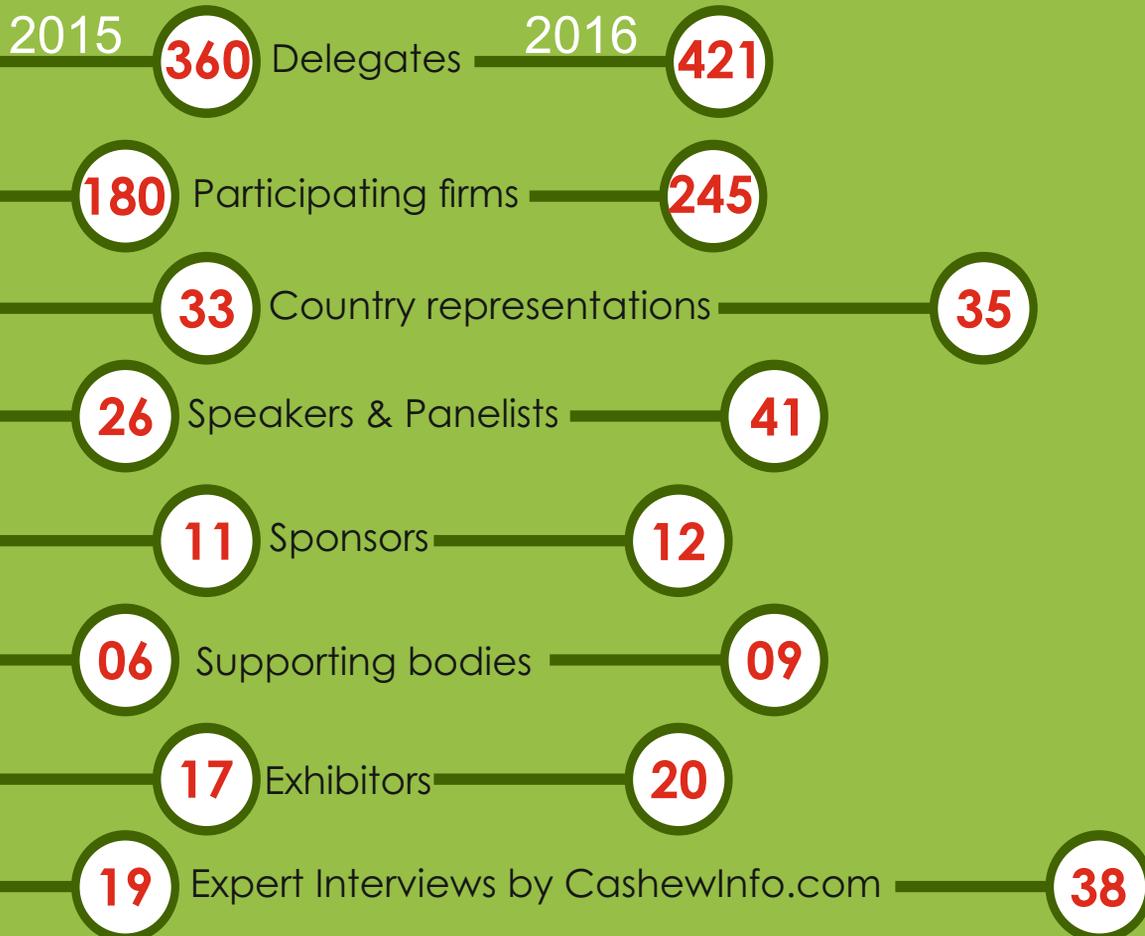
WCC 2015 and 2016 Fact Sheet

Dates: 05-06 Feb 2015

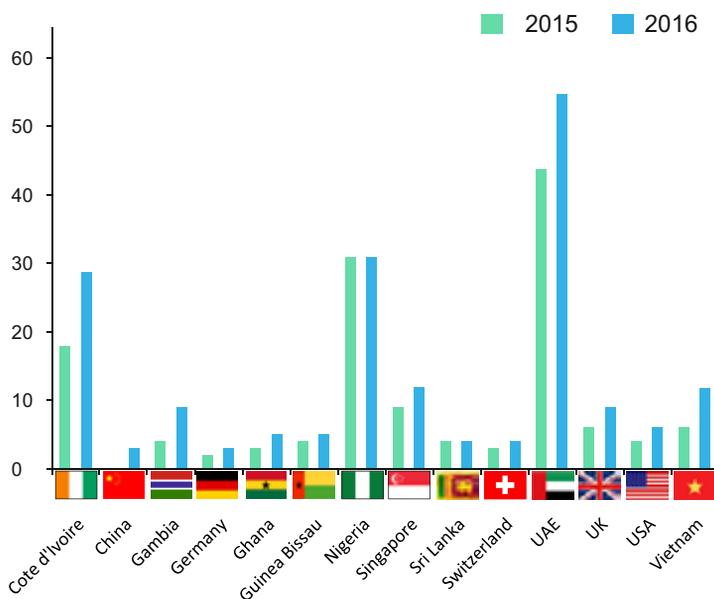
Venue: Atlantis The Palm, Dubai

Dates: 18-20 Feb 2016

Venue: Al Bustan Rotana, Dubai



Delegates from India
2015 - 120, 2016 - 173



Since inception in 2015, the industry has wholeheartedly supported WCC and its objectives through active participation and contribution. WCC 2016 offered a great networking platform, with over 420 delegates from 33 countries participating from over 245+ companies representing private, government and non-government sectors. The convention also saw over 20 exhibitors and a host of sponsors and partners. WCC was well supported by various country partners such as the National Cashew Institute (INCAJU) Mozambique, National Cashew Association of Nigeria (NCAN), African Cashew Alliance (ACA), Cashewnut Board of Tanzania (CBT), AFI US, Association of Raw Cashew Exporter, Cote d'Ivoire (AEC-CI), Karnataka Cashew Manufacturers Association (KCMA), India and Nut Processors Association of Kenya (Nutpak). Apart from host of panel discussions, business meetings and exhibition, the delegates had a plenty of time to network and build business relationship through 3 days of networking lunch, cocktail reception and gala cocktail dinner. The atmosphere provided a perfect opportunity to relax and close the convention by thanking the sponsors and partners.

BACKGROUND:

World Cashew Convention (WCC), an initiative of CashewInfo.com, was conceived to create a global platform for world cashew industry to discuss and deliberate the developmental agenda pertaining to raw cashew nuts (RCN) and cashew kernels.

WCC 2017: THEME AND HIGHLIGHTS

WCC 2017: Given the significant changes witnessed across cashew value chain in recent times, the Technical Advisory Committee has rightly chosen the WCC 2017 theme as **“Embracing Change”**.

Singapore is the regional financial hub and is an important centre for financing cashew value chain. Taking advantage of these, it has been decided to have a special focus session on **“Financing the Cashew Value Chain”**.

WCC 2017 would also hold for the first time, a special session on **“Women Entrepreneurs in Cashew Business”** and would felicitate Women ntrepreneurs

Technical Advisory Committee Members:



Mr Amit Khirbat
Senior Vice President, Edible Nuts
Olam International Ltd



Mr G Srivatsava
President
Cashewinfo.com



Ms Rita Weidinger
Executive Director
Competitive Cashew initiative Accra, GHANA



Mr Hari Nair
President
Western India Cashew Company Pvt Ltd



Mr Nguyen Duc Thanh
Managing Director
Tan An Foods Processing Export Ltd Co.



Mr Bola Rahul Kamath
President
Karnataka Cashew Manufacturers Association



Mr Russell Lynch
Director
SLD Commodities



Mr Shakti Pal
Global Cashew Sector Lead
TechnoServe



Mr Pankaj Sampat
Director
Samson Trading



Mr Ashok Narayanan
Director
Orion Commodities



Mr Jim Fitzpatrick
Business development
consultant and mentor Ingredient Sourcing Solutions

Programme

Day - 1, Thursday February 9, 2017 (All conference sessions at Grand Ballroom 1)

11:30 - 17:00	Registration at Grand ballroom pre-function
12:30 - 13:45	Networking Lunch at Waterfront ballroom
14:00 - 15:00	Inaugural Ceremony
15:00 - 15:30	Keynote Address
15:30 - 16:30	RCN Markets in 2017: Crop status and outlook
16:30 - 17:30	Changes Sweeping Global RCN Markets and Dealing with them
17:30 - 18:30	RCN Processing in Africa - Opportunities and Challenges
18:30 - 20:00	Cocktail Reception at Riverfront ballroom

Day - 2, Friday February 10, 2017

9:00 - 9:30	Special address
9:30 - 10:30	Innovation / Technology Trend in Cashew Processing / Business
10:30 - 11:30	Changes in Global Kernel Markets and Dealing with them
11:30 - 12:00	Networking break
12:00 - 13:00	Women Entrepreneurs in Cashew Business
13:00 - 14:30	Networking Lunch at Waterfront ballroom
14:30 - 15:00	Sponsored Slot
15:00 - 16:00	Financing the Cashew Value Chain
16:00 - 17:00	Cashew Kernel Market Outlook
17:00 - 19:00	Visit to Gardens by the Bay (optional)
20:00 - 22:00	Cocktail Dinner at Promenade (facing Singapore River)

Day - 3, Saturday February 11, 2017

9:30 - 10:30	Country Forum - India and Vietnam
10:30 - 11:30	Investment Forum - IVC, Guinea Bissau, Nigeria, Tanzania, Ghana
11:30 - 12:00	Networking Break
12:00 - 13:00	Round-table on Vision 2025 for Global Cashew Sector
13:00 - 13:15	Valedictory Function followed by lunch at Waterfront ballroom

* Subject to change

Delegate Fee

Registration fee per delegate	Without accommodation	With accommodation @ Grand Copthorne
		Single Occupancy
From 15 July to 30 November 2016	USD 750	USD 1150
From 1 Dec to 10 Jan 2017	USD 850	USD 1250
From 11 January to 6 Feb 2017	USD 950	USD 1350

For more details write to register@cashewconvention.com

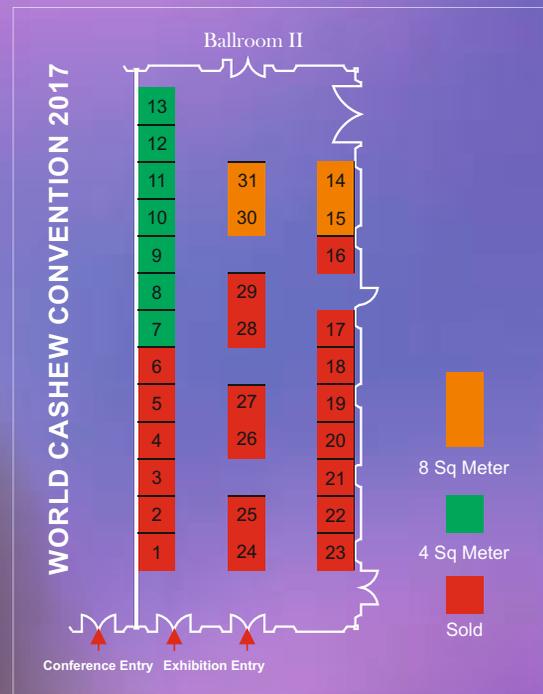
Exhibition Opportunity

	Cost	Inclusion
4 sq meter booth	USD 3250	1 delegate pass
8 sq meter booth	USD 6000	2 delegate passes

Additional delegate passes for Exhibitors: Early Bird offer will be valid till 15 Jan 2017

Exhibition booth specifications

We will be providing a shell schemed booth with one table, two chairs, spot lights, name fascia. All your branding should be confined within the built-up area and no banners will be allowed outside the booth area. Please do not use any sticker, gum, tapes on the walls of the booth. We can assist you in decorating/branding your booth with flex, plasma, additional furniture, etc. Kindly send your request to wcc@cashewconvention.com for details.



GRAND COPTHORNE
WATERFRONT HOTEL
SINGAPORE



COCKTAIL RECEPTION VENUE
RIVERFRONT BALLROOM



COCKTAIL DINNER VENUE
PROMENADE

Clarke Quay is a must-visit nightlife attraction, which is located within walking distance from venue hotel

Sponsorship Opportunities

Why Sponsor?

- WCC will be the most robust & only global platform in cashew industry.
- WCC is promoted by CashewInfo.com & also intends to form a strong committee of industry leaders.
- WCC will have a perfect blend of participants ranging from raw nut suppliers, processors, exporters, consuming countries, machinery supplier, banks, quality system firms, logistics, etc.
- WCC will have a perfect balance of senior & decision-making participants enabling business opportunities & fruitful networking.
- Most cost effective way to brand & gain mileage from the conference which will attract delegates from across value chain.

To check availability & for detailed proposal, write to wcc@cashewconvention.com