The background of the image is a sunset or sunrise over a vast sea of white, fluffy clouds. The sun is on the left, creating a bright glow and lens flare. The sky transitions from a pale yellow near the horizon to a deep blue at the top. In the upper right corner, there are three small, faint white circles, possibly representing stars or distant planets.

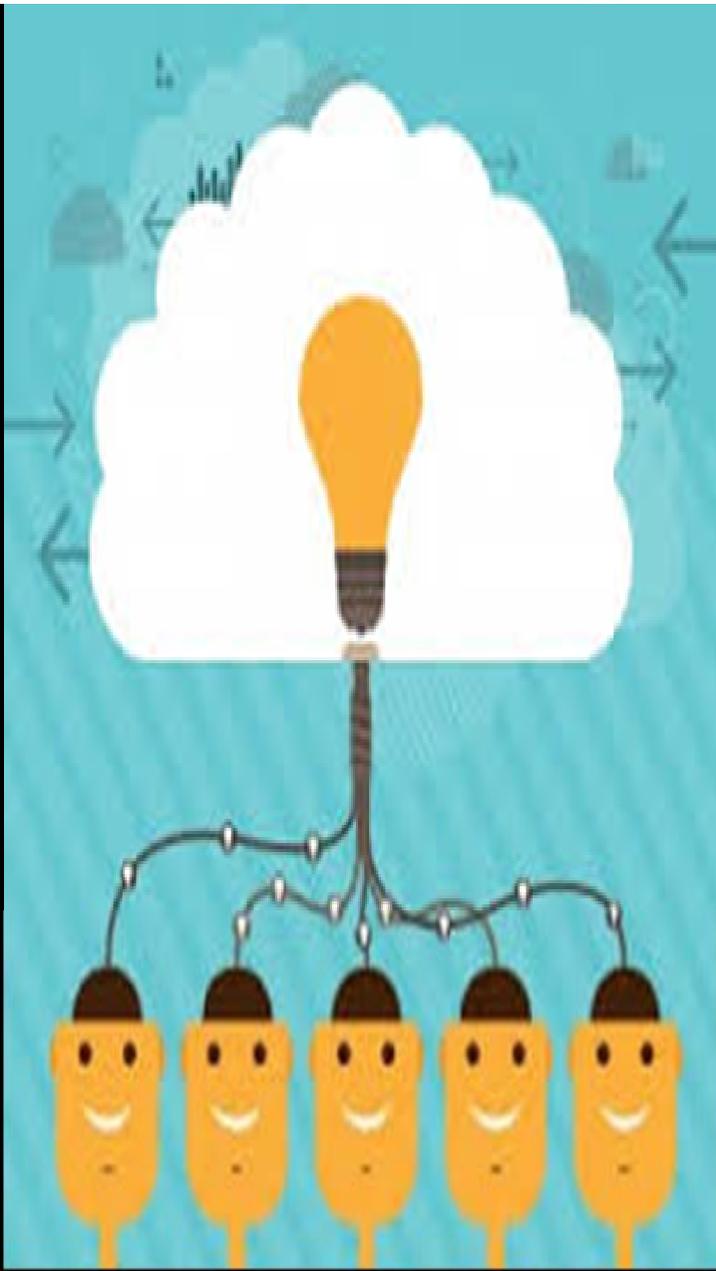
**To accomplish great things,  
we must not only act, but also dream;  
not only plan, but also believe.**

**Dare to Dream**



**Mary Adzanyo, Competitive Cashew Initiative.**  
**Ashok Narayanan, Orion Commodities.**  
**Vu Thai Son, Long Son Joint Stock.**  
**Olusegun Awolowo, Nigerian Export Promotion Council.**  
**Rita Weidinger, Competitive Cashew Initiative.**  
**Amit Khirbat, Olam International**  
**Hari Nair, Western India Cashew Co..**  
**Vasudev Barkur, Export Trading Group.**  
**Shiru Mwangi, responsAbility AG.**  
**Somnath Chatterjee, ITC Ltd.**

# The World Cashew Sector Vision 2025



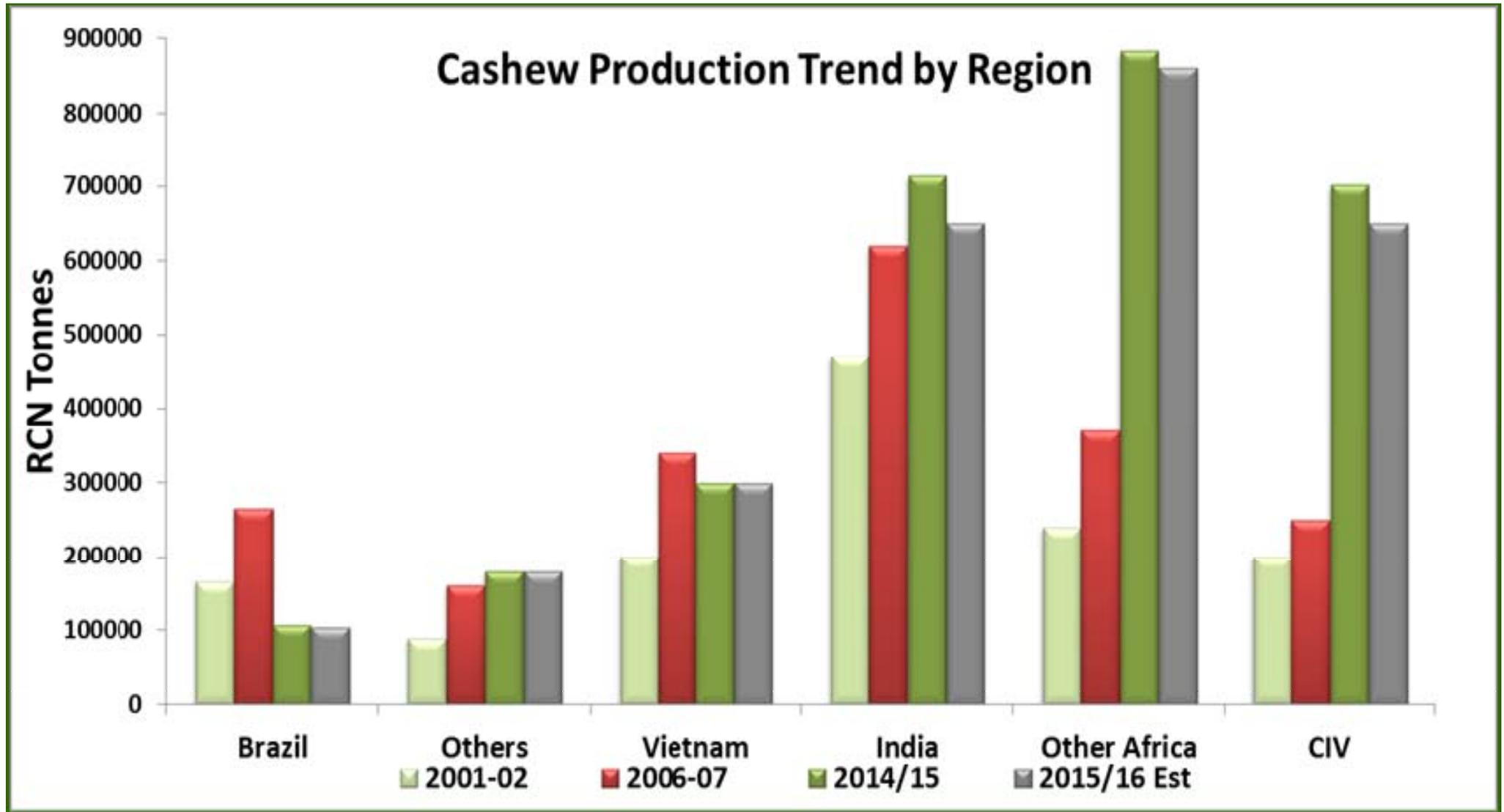
*Alone we can do so little.*

*Together we can do so much.*

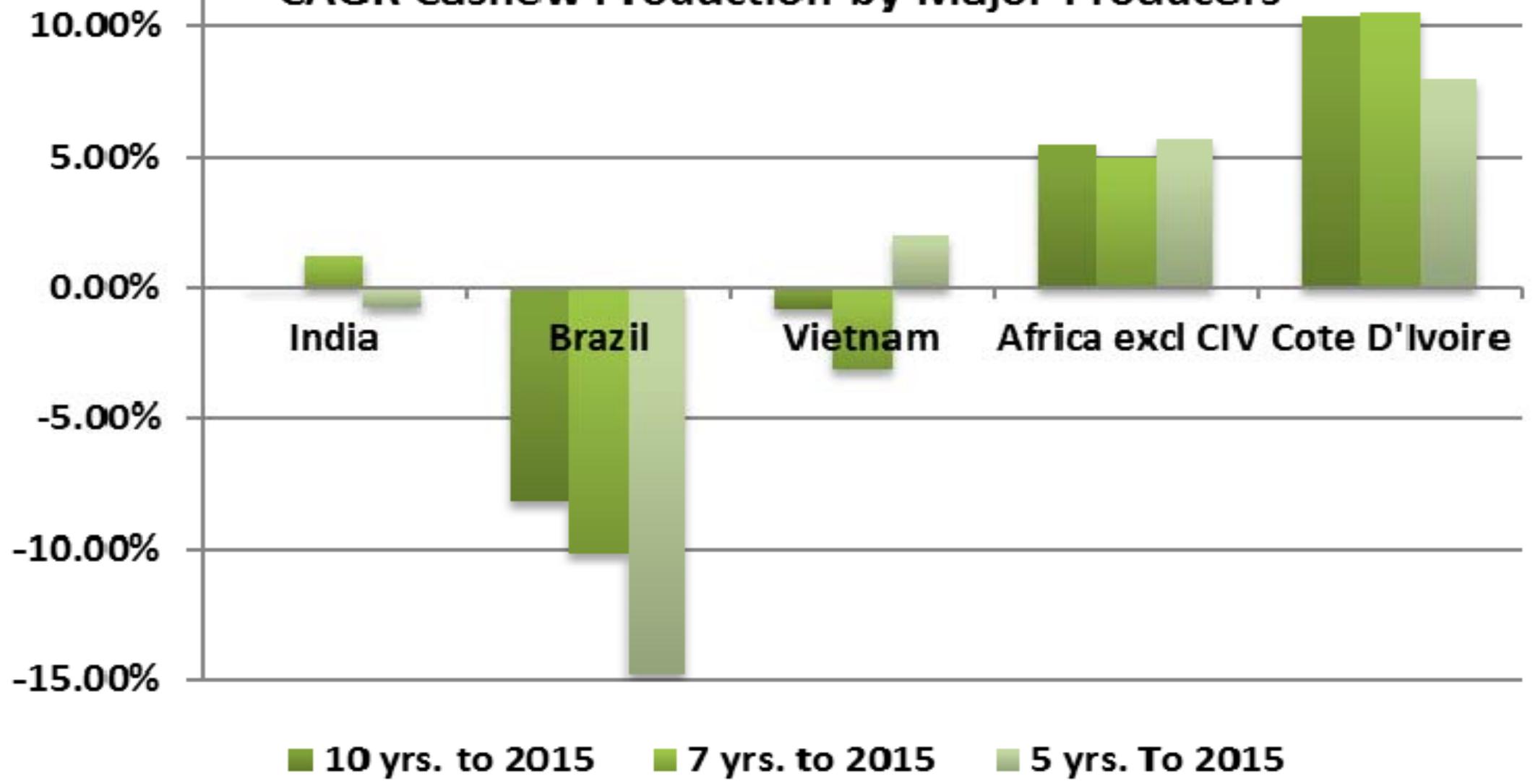
*Participation is the key to success*

*Get involved*

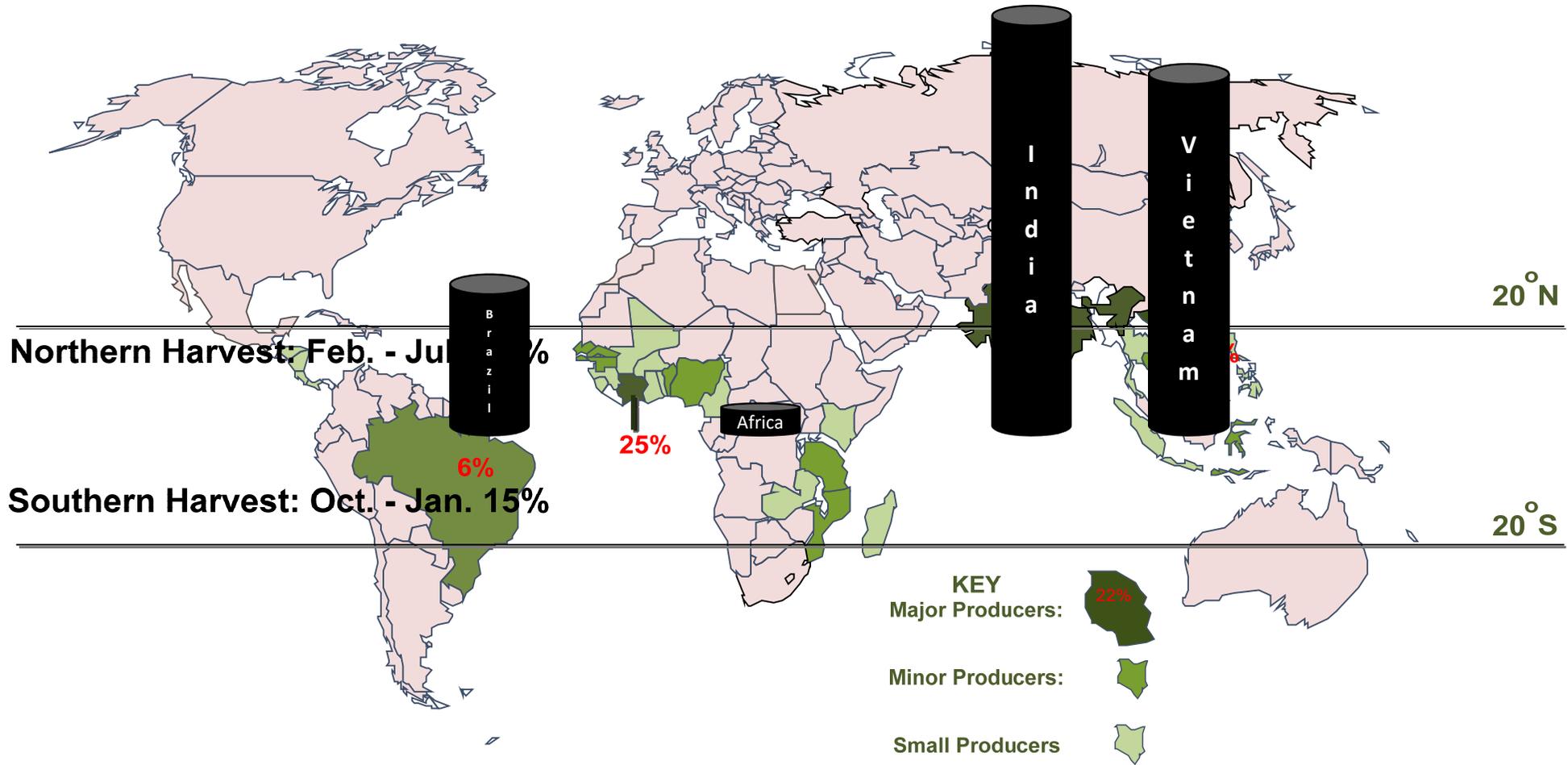
# Cashew Production



### CAGR Cashew Production by Major Producers



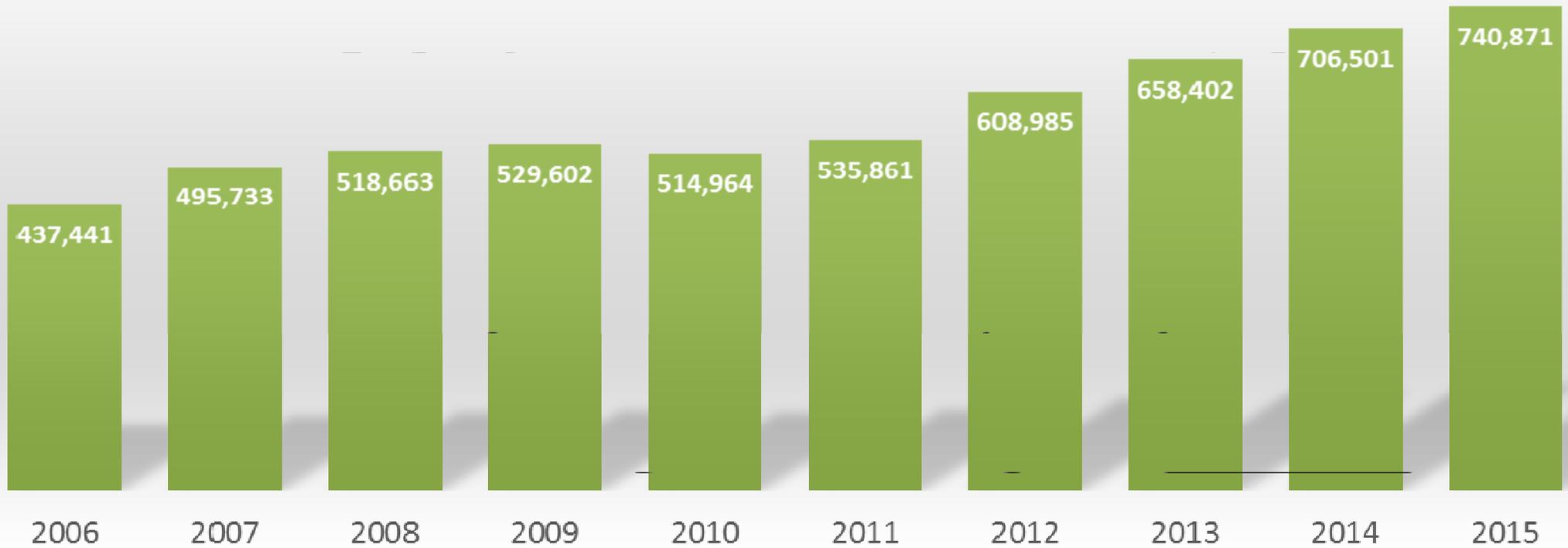
# Cashew Processors 2015



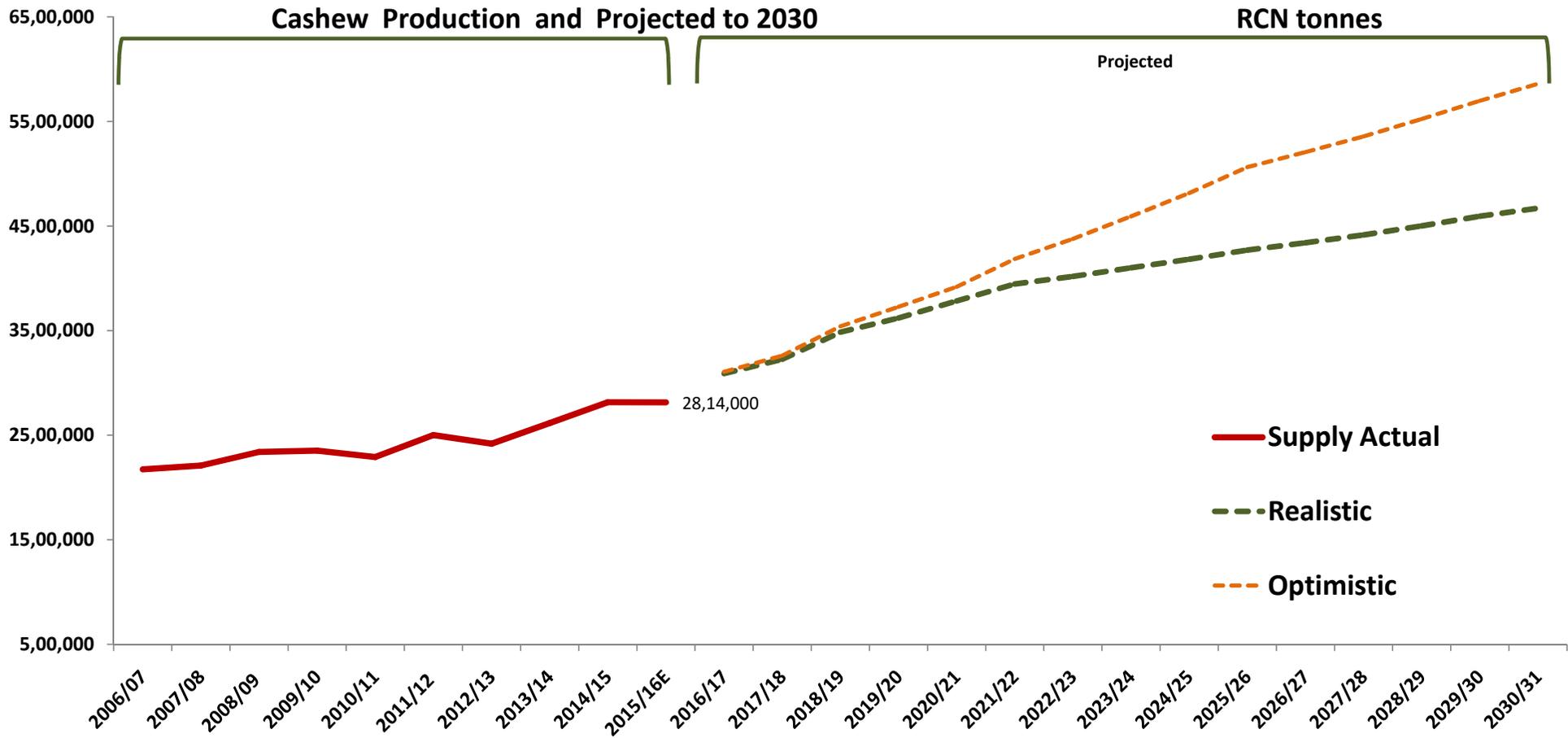
# Cashew Consumers

Global Cashew Kernels Consumption

Tonnes



*By 2025 the World cashew crop will be heading toward double today's levels....*



*By 2025 the World cashew crop will be heading toward double today's levels....*



## *RCN Value Calculated*

*How will it be financed ?*

\$1,500,000,000



2005

\$4,500,000,000

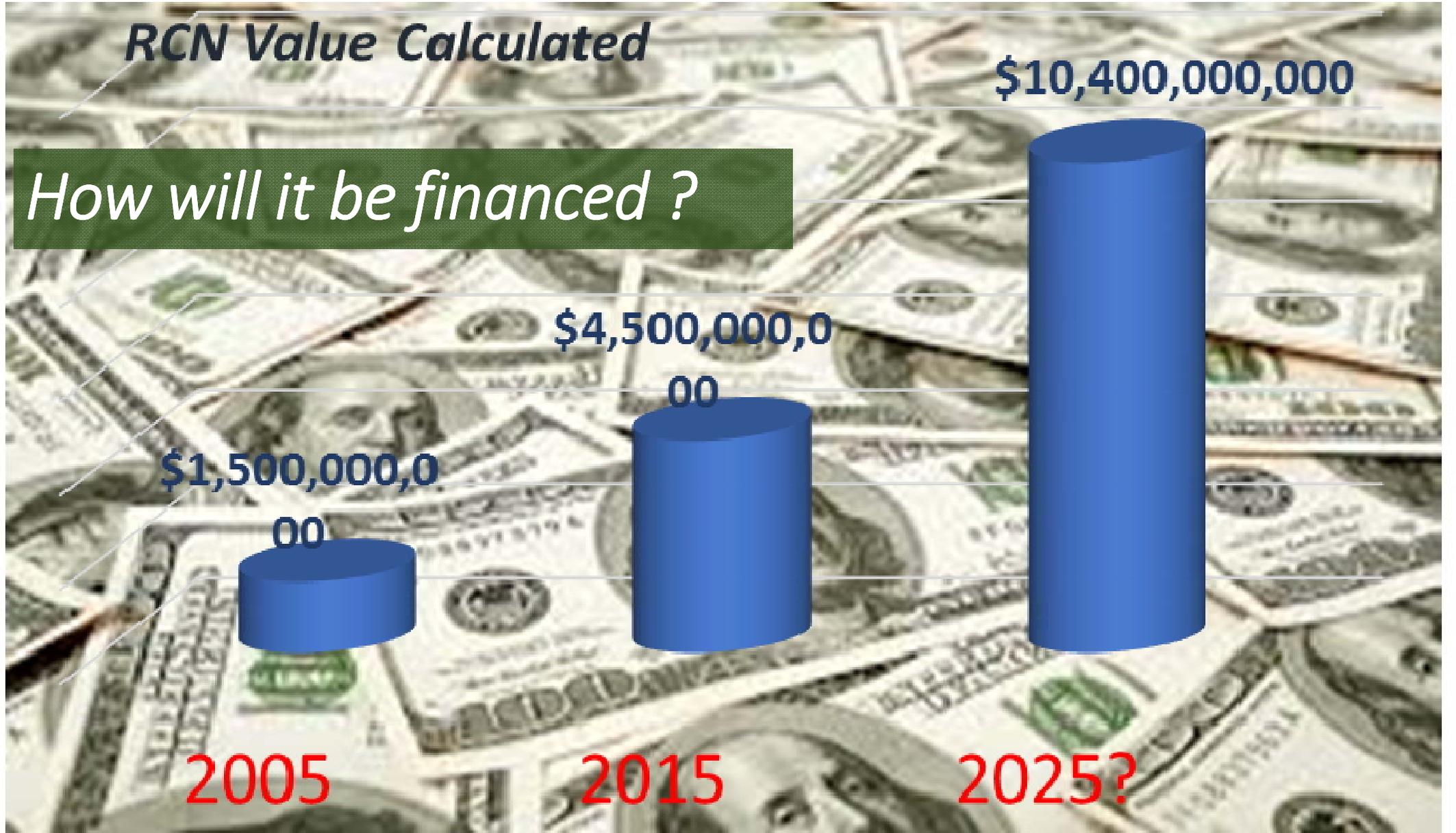


2015

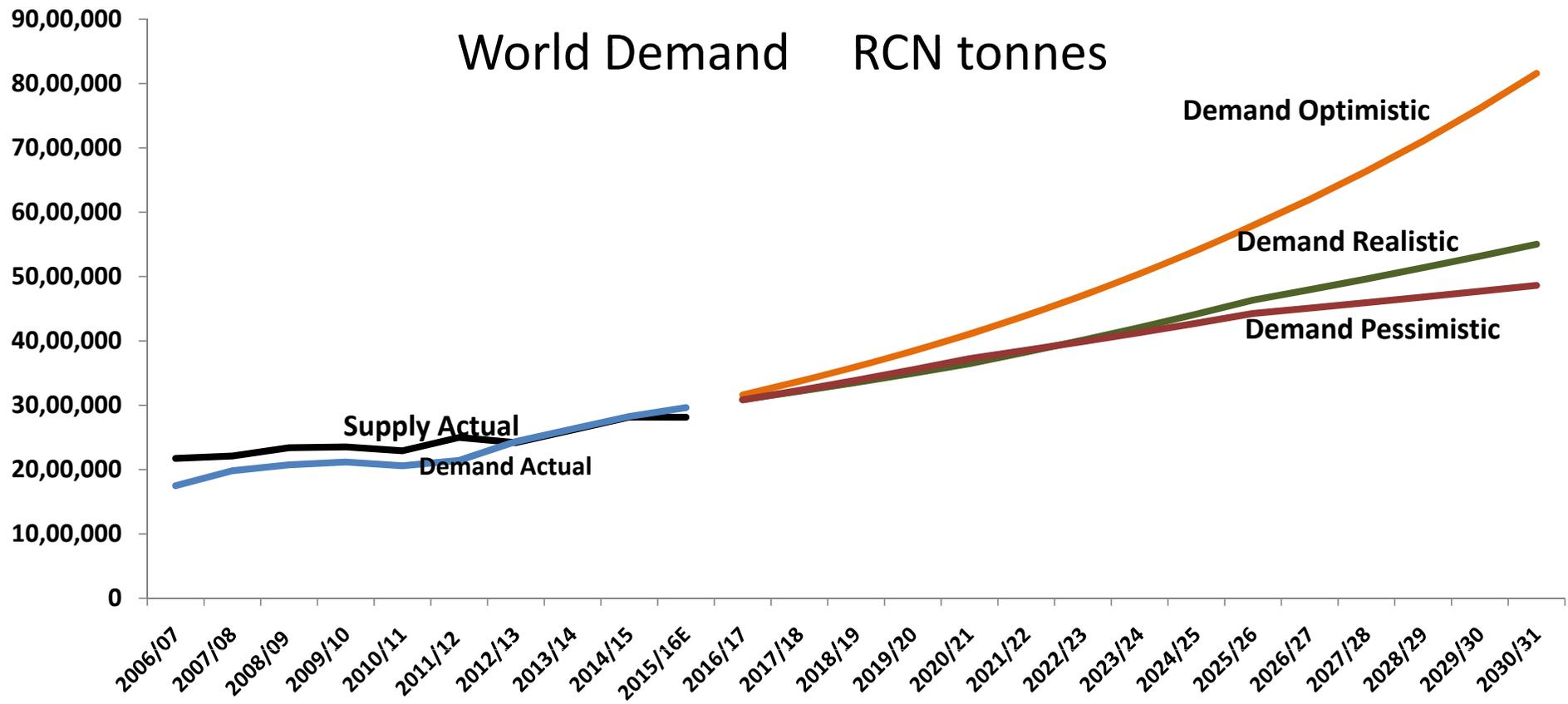
\$10,400,000,000



2025?



*By 2025 the World cashew demand could be up by 85% on current optimistic trends....*



*By 2025 the World cashew demand could be up by 85% on current optimistic trends....*



What are the threats to the sector?

Labour Management Foreign  
Almonds Volatility High Prices  
Infestation Mechanisms Trust  
Climate Change Structure  
Skills Government Policy  
Delisting Sustainability  
Finance Supermarkets  
Food Scandal Linkages  
RCNT Trade South South Safety  
Weather Food

# Vision 2025



Production



Processing



Consumption

