



Blurred lines – how can technology transform global trade ?

Vipul Sardana

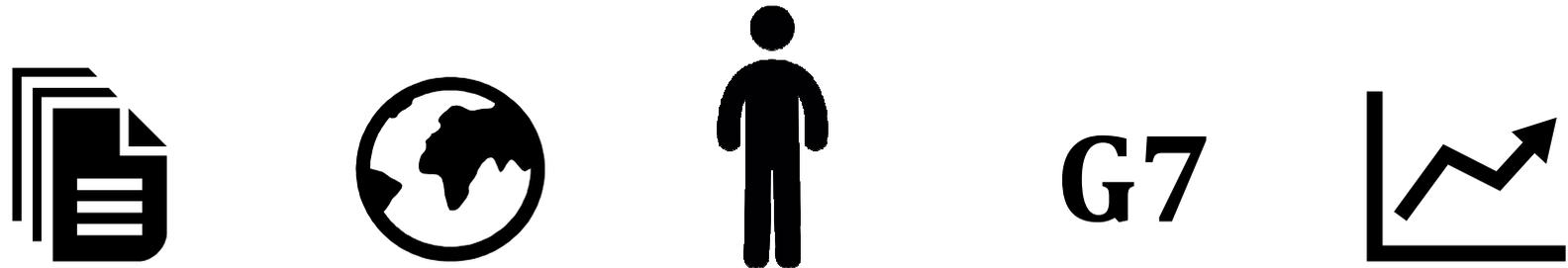
Maersk Trade Finance

Feb 2nd, 2018



MAERSK

Major shifts that will determine our future



Technological advances

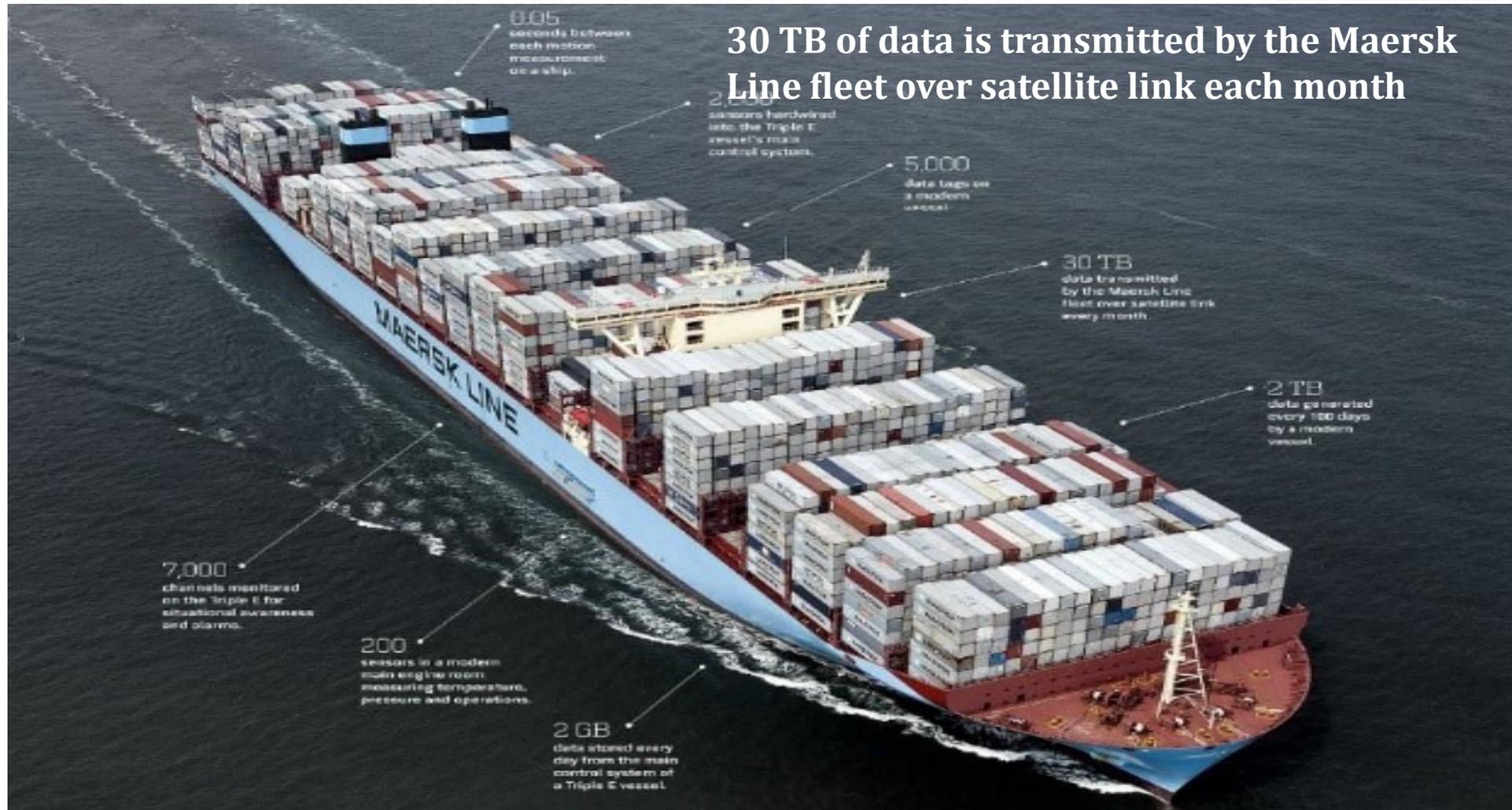
Global warming

Demographic shift

Shift in global economic power

Resource scarcity

Data is the new 'OIL'



Digitisation - Building solutions for our customers



News room > News releases >
Maersk and IBM Unveil First Industry-Wide Cross-Border Supply Chain Solution on Blockchain

twill
a DAMCO innovation

fromtu

REMOTE CONTAINER MANAGEMENT (RCM)

Maersk Trade Finance

E-commerce platform

6 REASONS TO DOWNLOAD OUR NEW APP

- 1 LEVEL TRACKING
- 2 POLY 24 HOURS TRACKING
- 3 DIRECT LINK TO SHIPPING
- 4 TRADE INTEGRATION
- 5 CHECK RECEIPTS
- 6 TRACKING

As the global integrator of container logistics, we aim to connect and simplify our customers' supply chains

Maersk 2018: The freight and finance for your trade



Timely and
faster access to
cash

Avoid collateral
trap - Cargo as
collateral

Simplicity -
digital, zero
paper

Growth -
Leverage our
network

Reward mutual
history



Shipped* >550,000
tonnes, 35000 TEUs



Financed over
16000 tonnes



* Cashew into India & Vietnam in 2017

Maersk 2020: An integrator for your end to end trade needs





Thank you