

WORLD CASHEW CONVENTION & EXHIBITION		Jointly organised by	
	JNEC-CI Journées Nationales des Exportateurs de Cajou de Côte d'Ivoire	CashewInfo.com [®]	&
			
		12-14 Feb, 2020	
		Radisson Blu Hotel	
		Abidjan, Cote d'Ivoire	

Cashew Kernels Market in the Middle East

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Export Trading Group

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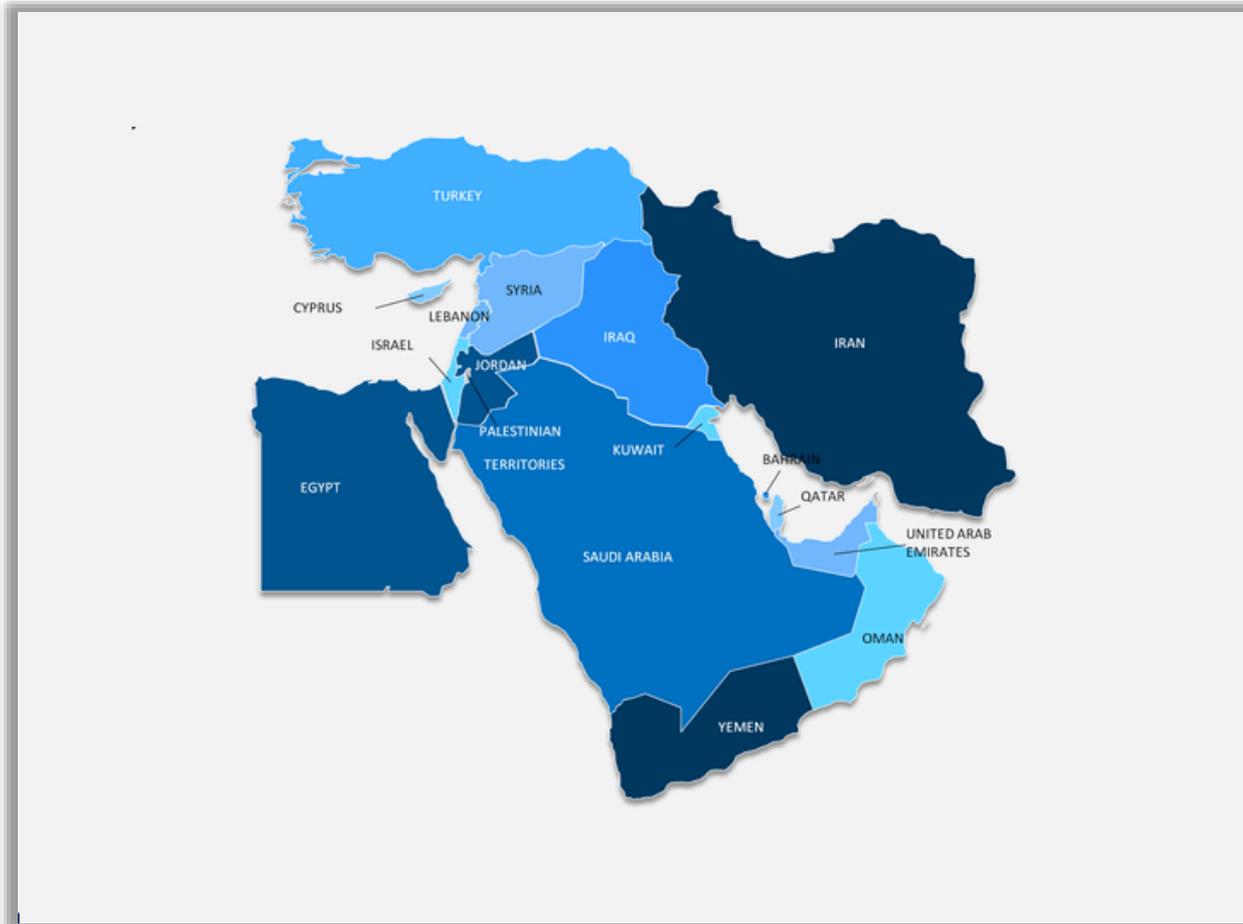
List of Middle East Countries

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- Bahrain
- Cyprus
- Egypt
- Iran
- Iraq
- Israel
- Jordan
- Kuwait
- Lebanon
- Oman
- Palestine
- Qatar
- Saudi Arabia
- Syria
- Turkey
- United Arab Emirates
- Yemen

Major Markets for Cashew Kernel

- Saudi Arabia
- Turkey
- Iran
- Egypt
- United Arab Emirates (Country's self-Consumption is less, but caters to the neighbouring countries requirements - Trading Hub)





Facts about Middle East Market

- Total market size is of approximately 55,000 MT
- Buying pattern is quite unpredictable and season based.
- As of now, not very strict on the certification requirement such as BRC, traceability and CSR.
- Tin Packing is preferred packing as compared to Flexi-Pouch Vacuum Pack.
- Large consumer base for big size nut like W-160, W-180, W-210, W-240, W-320 , SW 210, SW-240, SW 320
- Currently pays premium for India processed cargo.
- UAE plays major role in inter-country trade of cashew nut and other nuts in the Middle East.

New Trend



- Growth in consumption seen due to population growth and increase in floating population due to tourism.
- For last two years, the Middle East is changing its focus on importing processed cashew kernels from India to Vietnam and African countries due to lower prices and continuity of the supply of all grades throughout the year.
- Acceptability of the pouch packed cargo is increasing
- Consumer brands are now expecting all the suppliers to assure for food safety certification.
- With Expo 2020, Dubai can be a Hub for various consumer packing brands with latest state of art technology in food safety and distribution hub for world.



Thank you